

Ulster County Economic Development Alliance  
P.O. Box 1800, 244 Fair Street  
Kingston, NY 12402-1800  
Tel: 845.340.3556



## **MINUTES**

Regular Meeting of the Board of Directors

October 12, 2021

A meeting of the Board of Directors of the Ulster County Economic Development Alliance was held at 4:30 P.M. on Tuesday, October 12, 2021 through a Microsoft Teams meeting:

[Click here to join the meeting](#)

**Or call in (audio only)**

[+1 845-768-3864,,353226389#](#) United States, Kingston

Phone Conference ID: 353 226 389#

The following Board Members were present by teleconference:

Ward Todd

Sarah Haley

Herb Litts

Brian Cahill

Ashley Knox

Zac Kleinhandler

Also in attendance were:

President:

Tim Weidemann

Director, Ulster County Office of Economic Development

Ulster County Office of Economic Development Staff:

Kathryn Heindecker

Deputy Director, Economic Development

Samantha Liotta

Confidential Secretary, Economic Development

Other Attendees

Dante DeLeo

Ulster County Attorney's Office

Lindsay Simonson

Ulster County Attorney's Office

Alicia DeMarco

Ulster County Comptroller's Office

The meeting was called to order by Chair Sarah Haley at 4:32 P.M.

This institution is an equal opportunity provider, employer, and lender.

## **MINUTES**

**Motion:** Herb Litts made a motion seconded by Brian Cahill, moved to approve the minutes for September 28, 2021.

**Vote:** The motion was adopted.

## **Officer Reports**

### **President / CEO report**

#### **Enterprise West Updates:**

The advisory committee provided a recommendation under new business today. There is a resolution moving through committee that seeks from the American Recovery Plan to conduct necessary repairs on the property. More updates at the next meeting. There are some executed and some short term storage agreements in the works.

#### **CARES Grant Updates:**

Kate Heidecker provided an update. The pre-application has been launched with 137 diverse responses. Those who meet all criteria will be sent the full application on October 18.

## **New Business**

### **Kingston Midtown Arts District Corporation Contract**

**Discussion:** Contract for DRAW to conduct skill development and career readiness in the art field for at least 9 individuals aged 16-21.

**Motion:** Ward Todd made a motion, seconded by Brian Cahill, to approve the contract with the Kingston Midtown Arts District Corporation.

**Vote:** The motion was adopted.

### **The Benjamin Center Contract**

**Discussion:** Contract to be adopted for The Benjamin Center to convene child-care stakeholders including child care providers, educators, and specialist to create recommendations for Ulster County to expand, support, or enhance child care services.

**Motion:** Brian Cahill made a motion, seconded by Herb Litts, to approve the contract with The Benjamin Center.

**Vote:** The motion was adopted.

### **Chronogram Media Contract**

- Discussion:** Contract be adopted for Chronogram Media to write and public an article profiling 4 businesses from each 2040 industry sector.
- Motion:** Ward Todd made a motion, seconded by Ashley Knox, to approve the contract with Chronogram Media with value added amendments for additional promotion in 2022.
- Vote:** The motion was adopted.

### **Woodstock Film Festival Invoice**

- Discussion:** Woodstock Film Festival submitted an invoice for payment of a previously approved sponsorship agreement as well as proof of placement.
- Motion:** Brian Cahill made a motion, seconded by Herb Litts, to approve payment of the Woodstock Film Festival invoice.
- Vote:** The motion was adopted.

### **NOVO Foundation Grant Termination Letter**

- Discussion:** NOVO submitted a grant termination letter for signature as they are no longer funder asbestos abatement at Enterprise West.
- Motion:** Brian Cahill made a motion, seconded by Herb Litts, to accept the Grant Termination Letter.
- Vote:** The motion was adopted.

### **RFEI-UC21-064 Intent to Award and Authorization to Negotiate Contract Terms**

- Discussion:** The Enterprise West Committee recommends moving forward with National Resources Acquisitions, LLC to develop Enterprise West. Tim Weidemann proposes moving into contract negotiations.
- Motion:** Brian Cahill made a motion, seconded by Herb Litts, to authorize the intent to award letter and move into contract negotiations with National Resources Acquisitions, LLC.
- Vote:** The motion was adopted.

### **OLD BUSINESS**

#### **UHY Contract**

- Discussion:** Contract for financial procedure manual and financial software recommendations for UCEDA. The scope and budget did not come to UCEDA staff in time and therefore the contract is delayed.

### **PUBLIC COMMENT**

No one asked for the privilege of the floor.

### **ADJOURNMENT**

**Motion:** Herb Litts made a motion, seconded by Brian Cahill to adjourn the meeting.

**Vote:** The motion was adopted.

The meeting was adjourned at 5:21pm.